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AUGUST 2014


James Twemlow
"Twemlow & Co"
**SKILLS YOU NEED
TO LEAD**

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Definitions of Leadership




“A leader is someone who has followers.”


Peter Drucker: *Writings contributed to the philosophical and practical foundations of the modern business corporation.*


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Katy Perry: 55,944,000 followers

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 Justin Bieber: 53,911,000 followers


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 Katy Perry: 55,944,000 followers

 Justin Bieber: 53,911,000 followers

 Barack Obama: 45,540,000 followers

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“Leadership is the capacity to turn vision into reality”

Warren Bennis: *pioneer of the contemporary field of leadership studies.*

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Definitions of Leadership



“To lead people, walk behind them.”

Lao Tzu: *Founder of Taoism, survivor of loads of battles.*



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Internet Wisdom

Instead of coming up with reasons why something won't work, ask yourself and others "what's possible". And if they do come up with examples of how similar ideas have been tried in the past and have not worked, use the phrase "Up until now."



What's the Way Forward?

"You're doing your job as a manager when what you're doing doesn't resemble work at all." – Andy Grove, CEO of Intel

"Great leadership is never about being a dramatic hero. It's just not about you. Instead it's about providing support to your team by being willing to be seen as boring and predictable." – Nextweb.com







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