



## Getting Started: Social Enterprise Financing

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## Why Social Enterprise?

**Social enterprises bring social and economic value to people, communities and local economies. They focus on:**

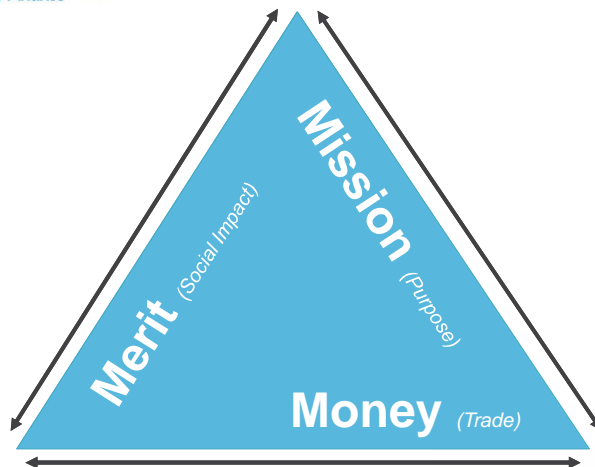
- Employment
- Intermediary Labour Market
- Service/Product Delivery
- Income Generation

Source: <http://www.probonoaustralia.com.au/news/2013/09/social-enterprise-needs-razor-sharp-focus>

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## The Balancing Game



*Krug K & Weinberg CB (2004) Mission, Money & Merit: Strategic Decision Making for Non-profit Managers, Non-profit Management & Leadership. 14(3), Spring 2004, p325-342*

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## Understanding Capital



Source: Foresters Community Finance, 2010, Financing Social Enterprises – Understanding Needs & Realities.  
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## Social Enterprise for Employment Outcomes

The Bread and Butter Project (BBP) is a wholesale artisan bakery operating as a social enterprise providing training and pathways to employment for refugees and asylum seekers, who secured community finance to purchase baking equipment to help them expand their enterprise.



Bounce Company Ltd is a café social enterprise which employs, supports and trains people with a mental illness, either employed to transition to mainstream employment or on a long term basis. Accessed finance to refurbish and fit out two additional café sites in Toowoomba.

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## Social Enterprise for Employment Outcomes

### Enable Social Enterprises Hume, Victoria

*Providing employment and training opportunities for disadvantaged job seekers*



- Seed capital in start-up phase to set up the new business, including development of a website, ebay store and equipment and stock purchase.
- Importance of assessing the need for capital to match business need.



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## Social Enterprise for Employment Outcomes

### Imagehouse Youth Assistance, Beenleigh QLD

*A social enterprise creating employment and life skills training for disadvantaged young men*

Accessed finance to purchase tools and other equipment for the young men.

***"It's so important to have capital and if you get somebody else on board to understand why you need it, they don't see it as just dollars, but dollars to do something that can help other people."***

- Brian Potts, Imagehouse Youth Assistance Founder



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